



# Executive Summary

## Problem

The opioid epidemic has taken a devastating toll across the United States. According to data from the Center for Disease Control and Prevention, in 2022 alone, over 107,081 Americans died from drug overdoses, the majority involving synthetic opioids. While much attention is rightly focused on those suffering from addiction, many more Americans are unintentionally exposed to dangerous opioids simply by using public spaces like buses, parks, and restaurants. Traces of fentanyl and other substances can easily be left behind on surfaces where drugs were used, handled, or transported, putting innocent bystanders at risk. According to the DEA, as little as two milligrams of fentanyl, about the size of a couple grains of salt, is considered a lethal dose for most adults

## About the Company

At OPIO, our mission is to eliminate the secondhand exposure of synthetic drugs and make a meaningful contribution towards reducing the global opioid epidemic. By developing innovative cleaner solutions specifically designed to eliminate traces of synthetic drugs, we are taking a proactive approach that tackles this problem at its root. Our goal is to provide individuals and communities with the necessary tools to create safer environments.

## Solution

Our cleaner solution is capable of neutralizing harmful opioid compounds by binding and breaking down drugs into safe byproducts with just a spray into the air or onto surfaces. No wiping or scrubbing required. We want to minimize the amount of effort required for cleaning staff while making the product extremely effectively at its job and easy to use.

## Value Proposition

OPIO cleaner solutions are like nothing currently on the market. Our solutions are specifically designed to effectively reduce 99.9% of illicit drug residue on surfaces as well as airborne particles, which other cleaners fail to fully remove. OPIO's cleaner offers superior cleansing in a convenient easy-to-use package and we are also continuing to develop our cleaner to make it longer lasting so there isn't a constant need for daily cleaning, saving time for cleaners while also still reducing threat to exposure.

## Conclusion/Finances

OPIO's head quarters in Kent, Washington is the hub for where our target market, the public transportation system, lies. This location also allows us to produce and distribute our products easily. Our team will start small, starting with our production team and sales team. We want to start a couple big contracts with the transit agencies to get up and running and then growing to add other contracts including government, private, schools, aircrafts, and hotels. Our team will grow as the company grows. For finances we are starting out with government grants, money from investors, inside investment, and company loans. We know that once big contracts come in that there will start to be a steady flow of cash to cover starting costs and costs of developing further.