



## Business Administration

### Major Requirements

2016-2017

*95 Credits, including 59 Upper Division (UD)*

Student Name	Student ID		Quarter Admitted	
<b>Business Core – 81 Credits</b>				
	<b>Attributes</b>	<b>Credits</b>	<b>Quarter</b>	<b>Grade</b>
BUS 2000: Purpose & Practice of Business	SSB, WE	5		
ECN 2101: Principles of Microeconomics	SSB, WKSS	5		
ECN 2102: Principles of Macroeconomics	SSB, WKSS	5		
ACCT 2361: Financial Accounting		5		
ACCT 2362: Managerial Accounting		5		
BUS 2414: Legal Environment of Business		5		
BUS/MAT 2700: Statistics for Bus. & Econ.	MAT, WKQR	5		
BUS 2910/GS 3001: Internship & Career Strategies	UD	1		
BUS 3250: Business Finance	UD	5		
BUS 3541: Marketing and Society	UD, W	5		
BUS 3614: Organizational Behavior	UD	5		
BUS 3620: Management Information Sys.	UD	5		
BUS 3700: Quantitative Methods	UD	3		
BUS 3828: International Business	UD	5		
BUS 4644: Operations Management	UD	5		
BUS 4690: Strategic Management	UD, W	5		
BUS 4899: Business Ethics	UD	5		
BUS 4942: Internship Reflection & Assessment	UD	1		
<b>Business Electives – 15 Credits*</b>				
	<b>Attributes</b>	<b>Credits</b>	<b>Quarter</b>	<b>Grade</b>
<b>Total Credits:</b>			<b>Avg. GPA</b>	
<b>Additional Competencies &amp; Requirements</b>				
<b>Microsoft Excel Competency</b> <i>Demonstration of competency through Microsoft Excel certification. BUS 1700 is an exam prep course that includes 2 tries at the exam. Course not required for degree completion, passing the exam is.</i>			<i>This is a quick-access guide. The Undergraduate Catalog is the official contract between student and the university.</i>  <a href="http://spu.edu/catalog">spu.edu/catalog</a>	
<b>Attendance at New Majors Dessert</b> <i>All newly admitted majors are required to attend this celebration &amp; orientation event held in February.</i>				
<b>Signature Experience Requirement</b> Choose 1: <ul style="list-style-type: none"> <li>- Study Abroad</li> <li>- BUS 3950: Spirituality in Business 3 times</li> <li>- Compete in a business plan competition</li> <li>- Complete a USCH honors project</li> </ul>				
<b>SBGE Approved Internship</b>				

\*See reverse for electives and concentrations

## Applying to the Major

Applications are available on Banner and only accepted between December 20 and January 20. Admission is competitive. Space is limited. Meeting the minimum criteria does not guarantee admission.

### Admission Criteria:

- At least Sophomore standing (45+ credits)
- 2.7 cumulative GPA and 2.7 major GPA
- 15 credits completed in major at SPU (10 credits for Junior transfer students)
- Complete and submit application by deadline

## Business Electives & Concentration Options

In addition to the Business Core and additional competencies and requirements, students must complete 15 credits of Upper Division electives in SBGE. Students wishing to pursue a concentration must complete according to these discipline-specific requirements.

### Economics

Course	Credits
ECN 3201: Intermediate Micro	5
ECN 3202: Intermediate Macro	5
Upper Division ECN course	5

### Marketing

Course	Credits
BUS 3542: Marketing Research	5
BUS 4543: Marketing Management	5
BUS 3544: Advertising (5) BUS 3548: Int. Marketing (5) BUS 4622: Info & Database Sys. (5)	5

### Finance

Course	Credits
BUS 3251: Investments	5
BUS 4274: Problems in Corp. Fin.	5
BUS 4275: Practice of Finance	5

### Information Systems

Course	Credits
BUS 4622: Info & Database Sys. (5) BUS 4625: Org Presence on Net (5) CSC 1230: Prob. Solving & Prog (5)	15

### International Business

15+ credits of approved study abroad
Completion of additional intermediate lang.

### Management

Course	Credits
BUS 3657: Human Resource Mgmt	5
BUS 4660: Managing Systems	5
BUS 3680: Social Enterprise (3) BUS 3682: Social Venture (2) BUS 4631: Entrepreneurship (5)	5

### Social Enterprise

Course	Credits
BUS 3680: Social Enterprise	3
BUS 3682: Social Venture Planning	2
BUS 3670: Mgmt. Non-Profit (5) BUS 3690: Microfinance (5) ECN 3690: Microfinance (5) ECN 3810: Dev. Economics (5) POL 3320: Pol. & Econ. Dev. (5)	10